



NOTICE

To: Maryland Cannabis Administration (MCA) Licensed Cannabis Dispensaries
From: Maryland Cannabis Administration, Office of Compliance and Regulation (OCR)
Subject: July 1, 2023, Preparedness

As industry prepares for the launch of adult use sales on July 1st, the MCA reminds dispensaries that the first date of adult use sales coincides with the extended July 4th holiday weekend. Industry should anticipate a large volume of customers, as well as vehicular and pedestrian traffic in and around dispensaries. The MCA strongly urges dispensaries to prepare accordingly in the following ways:

- Additional staff to increase efficiency in serving patients, caregivers, and consumers.
- Additional security for the premises, parking lot and any walkways on the premises where a line or crowd could form.
- Establishing procedures for managing lines outside dispensaries as well as managing full parking lots and overflow parking
- Establish a policy to ensure that at least one hour per day is reserved for patients only.
- For those licensees operating in locations with shared parking lots and walkways, please engage neighboring businesses now in discussions regarding how to minimize potential disruptions associated with the launch of adult use sales.
- Any additional procedures that will help ensure the safety and security of patients, caregivers, and consumers.

As a reminder, concerns regarding traffic, disorderly persons, or any other criminal activity should be directed to a local law enforcement agency, not the MCA. MCA-related issues such as purchase limits and dispensary operating procedures may be directed to your region's Senior Investigator and Inspectors via telephone or email. The MCA Office of Compliance and Regulation (formerly the MMCC Bureau of Enforcement and Compliance) will have inspectors conducting random regulatory checks of dispensaries throughout the July 4th weekend

and beyond. Additionally, inspectors will be hand-delivering adult-use point-of-sale materials to each dispensary in the coming weeks. These include a window cling with minimum legal sales age, a poster with an overview of adult-use laws, and other materials such as stickers, magnets, and pocket guides with tips for new consumers.

MCA personnel will be monitoring email and telephone inquiries all weekend. Non-time sensitive questions or concerns can be directed to email enforcement.mmcc@maryland.gov. In addition, the MCA webpage contains a tremendous amount of information and should be used as a resource: <https://mmcc.maryland.gov/Pages/home.aspx>.

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